

# DIE HARD BLACK™

Maximum Strength Black Bronzing Lotion  
Formulated for Immediate Long Lasting Results

*Ed Hardy*®  
Tanning  
TANOVATIONS™

## FEATURES:

- Rapid Release DHA, Natural and Cosmetic bronzers
- Melanin Stimulators
- Skin Tightening and Toning
- Super Fruit Antioxidants
- Hemp Seed Oil, Macadamia Nut & Almond Oil
- Sweet Pomegranate Fragrance

## BENEFITS:

- Fast acting rapid release DHA, Natural and Cosmetic Bronzers for extreme bronzing results
- MelanoBronze™ – Stimulates melanin activity to allow for longer lasting, darker tanning results
- Wheat Protein- Tightens the skin instantly upon application
- Caffeine and Green Tea – Energize, firm and tighten the skin
- Acai Berry & Pomegranate – Super fruit anti-aging antioxidants that fight free radical damage
- Hemp Seed Oil, Macadamia Nut & Almond Oil - For added hydration, nourishment and skin conditioning benefits



## KEY SELLING STATEMENT:

Your tanning plateau has met its match! Die Hard Black's™ supreme darkening formula will take you to new tanning heights...No need to wait, get dark and stay dark starting now. MelanoBronze™ will stimulate melanin activity to help you achieve optimum color, faster. We are extremely Die Hard about your color so you don't have to be!

## PRODUCT ACTIONS:

Tan Enhancer, Bronzer

Bottle Size 10oz / Packet Size .5oz