

Butter Me™ Brown

Irresistibly Dark DHA Free Bronzer
Streak-free / Stain-free Skin Softening & Firming Formula

Ed Hardy®
Tanning

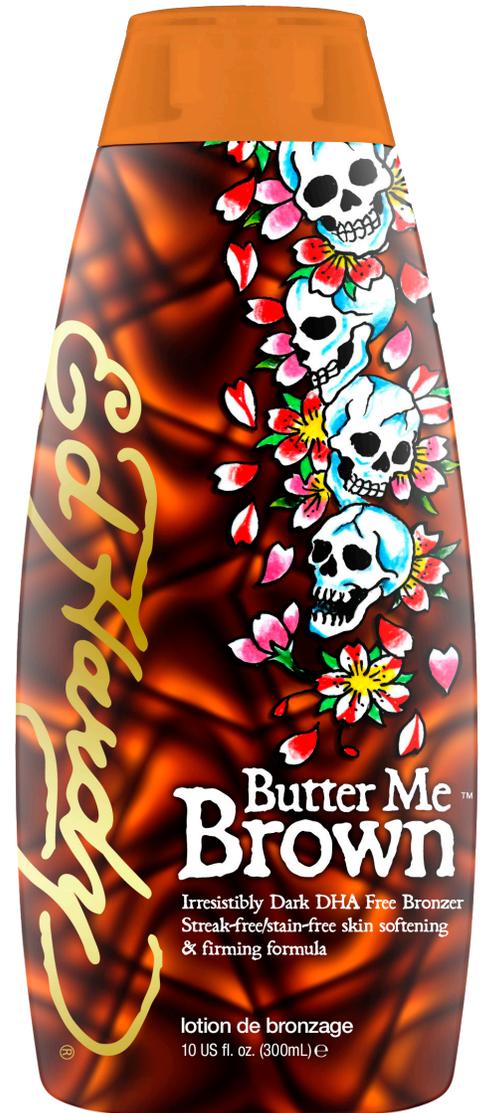
TANOVATIONS™

FEATURES:

- DHA Free Bronzer
- Melanin Stimulators
- Skin Tightening and Toning
- Cocoa & Shea Butters
- Sweet Brown Sugar Fragrance

BENEFITS:

- DHA Free natural bronzers allow for a streak-free / stain-free dark bronzing result
- MelanoBronze™ – Stimulates melanin activity to allow for longer lasting, darker tanning results
- Wheat Proteins - Tighten the skin instantly
- Caffeine and Green Tea Extracts – Energize, firm and tighten the skin
- Cocoa & Shea Butters – Soothe and soften the skin for intense hydration
- Macadamia Nut & Almond Oil – Rich in skin protectors and nutrients



KEY SELLING STATEMENT:

Butter Me Brown™. For dark, just from the beach, flawless color, choose Butter Me Brown™. This perfect DHA free tanning cocktail will give you instant dark color with no streaking, no staining & no after tan odor. MelanoBronze™ is added to stimulate melanin production for deeper, darker tanning results. Cocoa & Shea Butter are blended with Almond & Macadamia Nut Oil to ensure this sweet formula will leave your skin soft as butter.

PRODUCT ACTIONS:

Tan Enhancer, DHA Free Bronzer
Bottle Size 10oz / Packet Size .5oz