

# H.I.M.<sup>TM</sup>

## MOISTURIZER

Hydrating Intense Moisturizer  
With Vitamin E and Shea Butter

devoted  
creations<sup>®</sup>  
TANNING SKINCARE

### FEATURES:

- Silky smooth lotion for men
- Convenient pump
- Available in an 12 oz bottle
- Angelic Amber fragrance

### BENEFITS:

- Provides immediate and long-lasting hydration to the skin
- Utilizes essential vitamins and butter specifically designed for a man's skin to improve moisturization, elasticity and provide protection from daily life stressors
- Lavender and Rosemary leaf oils work to improve skin tone and remove dryness while containing antiseptic and antifungal properties



### KEY SELLING STATEMENT:

The only moisturizer on the market designed specifically for men, H.I.M.<sup>TM</sup> is an intensely hydrating. Available in a convenient pump, it will provide immediate and long-last hydration to the skin. It combines essential vitamins and butters to improve moisturization and elasticity while providing protection from daily life stressors. The addition of Lavender and Rosemary Leaf oils has the added benefits of antiseptic and antifungal properties while helping to tone and heal. An angelic amber fragrance will leave you smelling as good as you look!

### PRODUCT ACTIONS:

Moisturizer  
Bottle Size 12oz