

Loyalty™

mi

INTELLIGENT TANNING

Glassy Skin Black Bronzer
Complexion Improving Superstar Bakuchiol • Skin Perfecting Black Charcoal
Icon Worthy Anti-Orange Technology + Toning & Tattoo Protection

QUICK FACTS:

- Black Bronzing DHA, Natural & Cosmetic Bronzers for immediate and delayed bronzing results
- CC Crème Formula Blurs Imperfections
- Detoxifying Charcoal
- Glassy Skin Enhancer
- Collagen Enhancers
- Cellulite Fighting
- Skin Perfecting Bakuchiol
- Anti-aging & Firming
- Melanin Stimulators will create darker, longer lasting tanning results
- Tattoo & Color Fade Protectors
- Black Amethyst fragrance

PRODUCT DETAILS:

- Ultra-Dark Amounts of DHA, Natural & Cosmetic Bronzers deliver a deep, dark delayed and immediate bronzed color for longer lasting results.
- Deep Color Enhancers – Combines a proprietary blend that allows your tanning results to darken beyond your tanning plateau.
- CC Crème formula mattifies the skin for flawlessly airbrushed results.
- Black Charcoal – Helps to detoxify and pull impurities from the skin
- Glassy Skin Enhancer – Leaves the skin with a dewy, hydrated, flawless complexion
- Melanin Stimulators – work to enhance color development.
- Tattoo & Color Fade Protection – Protects the color and luster of tattoos and tanning results.
- Bakuchiol – Works by increasing cell turnover, thereby stimulating collagen production and diminishing wrinkles, skin laxity, and overall photo damage.
- Liquid Glass Technology – A “Breakthrough” ingredient found in many high-end face lifting and tightening skin creams. This potent anti-aging, wrinkle reducer also helps to shrink and minimize the appearance of pores.
- Tattoo & Color Fade Protection – Protects the color and luster of tattoos and tanning results.
- Body Fit™ Technology – Reduces the appearance of cellulite and restores firmness.



KEY SELLING STATEMENT:

For glassy skin and super dark bronze results, don't leave your color up to just any product, demand loyalty from your lotion! This noteworthy formula utilizes Bakuchiol to perfect and improve texture of skin. Luminous spray friendly silicones, contouring color correctors and anti-orange blue tansy extracts help you achieve that must have, sought after skin! Black charcoal extracts assist in detoxifying and pulling impurities from blocked pores, while also leaving your skin with a smooth, toned and hydrated appearance. No need to lust the results of others, if you desire dark color that outlasts the competition, fall in love with Loyalty™!

PRODUCT CATEGORY:

Tan Enhancer, DHA Bronzer
Bottle Size: 13.5oz Packet Size: .5oz